



“ How to survive the Coronavirus pandemic as a restaurant ? Offer a TAKEAWAY service! ”

Set your Takeaway online platform now....

The peak of the Coronavirus is only **2 weeks away** and with everyone ordered by Government to 'Stay at Home'- the only thing your customers CAN DO is pick up the phone and order a takeaway!

So although you might have had to close your restaurant, think about how you can be creative? Set your IT systems up!

Payments can be made with contactless cards, or an order-online platform like dineNET. Drivers can drop food off at doorsteps and back away maintaining a 2-metre distance.

Over half the British public will order Takeaways!

A recent survey conducted by CGA showed that just **over half (53%)** of the public are either currently using, or planning to use, delivery as an alternative during the current crisis, with 13% getting delivery from a restaurant or takeaway either for the first time, or more often than usual, in the last two weeks.

Given that this research was conducted before the lockdown, those figures may well have changed, but CGA adds that looking to the future, 72% of those that had either upped the use of delivery or had used it for the first time in the last two weeks....

In the meantime, what is the government offering to help businesses keep staff employed?

- Government to pay employees 80% of PAYE salaries, up to £2,500 pm
- £10,000 grant for businesses receiving small business rates relief
- £25,000 grant for business with rateable value £15,000 to £51,000
- deferring VAT and Income Tax payments; and 12m Rates holidays
- For larger businesses Business Interruption Loans are available

As a self-employed worker

The government will pay self-employed people a taxable grant worth 80% of their monthly profits of the last three years up to £2500 a month.

How to access the scheme

As an employer you will need to:

- designate affected employees as 'furloughed workers,'
- Notify HMRC of their details and earnings through a new online portal.

As a self-employed worker

Indications are the Government will 'top up' self-employed workers' earnings up to 80% of net monthly earnings averaged over 3 years, to be confirmed in next few days.

How to get Order-online system

In order to run your restaurant as and Order-online business with maximum profit, you will need software such as dineNET available through leading software providers. dineNET is an order online platform processed over £1.8m worth of orders last year powered by Purple-I technologies and saved thousands of ££££'s in commissions compared with online-giants like Just-Eat, Uber-Eats, Deliveroo.

dineNET responsive package includes your own branded e-commerce website design, menu entry, unlimited orders with 0% commission

***Subscription just £5+VAT P/W with one-off setup fee*.
The dineNET responsive site can be setup within 72
hours with integrated credit card payment system.***

Call now on 0208 523 6200 | www.dinenet.co.uk | www.purplei.co.uk

Further reading:

"COVID-19: restaurants offering delivery"

<https://www.bighospitality.co.uk/Article/2020/03/25/Restaurants-offering-delivery-could-play-vital-role-in-feeding-the-nation-during-Coronavirus-crisis>

"COVID-19: support for businesses"

<https://www.gov.uk/government/publications/guidance-to-employers-and-businesses-about-covid-19/covid-19-support-for-businesses>